President's Letter

May 19, 2015

NLMA Primary Care Physician Environmental Scan

Dear Colleagues:

The Newfoundland and Labrador Medical Association has commissioned Corporate Research Associates (CRA) to conduct a survey of primary care physicians. In this survey, we are seeking your opinion and feedback to develop an understanding of current practice styles and to inform future primary care renewal initiatives. Please look for your invitation from CRA in your e-mail inbox within the coming days for your opportunity to participate.

Note that the survey should take approximately 10 to 20 minutes to complete. The information you provide will be complemented by the information you have supplied to the NLMA in our membership database. Only research analysts from CRA will be accessing the survey data and your information will be kept confidential. The following links provide more information on the privacy policies of CRA and the NLMA:

- Newfoundland and Labrador Medical Association PRIVACY POLICY http://www.nlma.nl.ca/Privacy
- Corporate Research Associates Inc. PRIVACY POLICY http://cra.ca/detailed-privacy-policy/

If you have any questions or concerns regarding the survey please do not hesitate to contact one of the following employees of the NLMA:

- · Jean Cook, Project Coordinator tel: (709) 726-7424, or jcook@nlma.nl.ca
- Laura Samson, Policy & Research Analyst tel: (709) 726-7424, ext. 304, or Isamson@nlma.nl.ca

Thank you in advance for your participation.

Regards. Jaham ende

Wendy Graham, MD, CCFP President



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