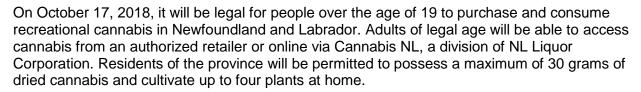
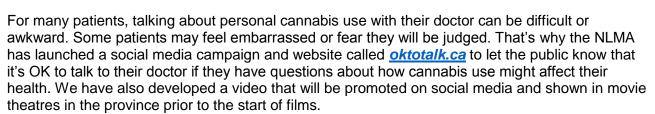
President's Letter

October 16, 2018

NLMA launches cannabis campaign in response to legalization

Dear Colleagues:





The video poses a number of health-related questions that people are asking in light of cannabis legalization while conveying the message that people can talk to their doctor about how their cannabis use might impact their health. The video and social media ads will direct the public to oktotalk.ca, which features answers to some of the common questions about cannabis use and provides information about the known health risks. I encourage all members to familiarize themselves with the questions and answers. The website also provides links to additional resources for physicians, parents and the general public.

The NLMA has also prepared posters for doctors' offices that directs patients to *oktotalk.ca*, as well as a pamphlet with information about the health risks of cannabis use. Copies of these materials will be mailed to all family physicians, psychiatrists, respirologists and internal medicine specialists.

The patient poster is also available for download here and the patient pamphlet is available here.

If you are a physician in another discipline and would like copies of the poster and brochure please email Jonathan Carpenter at jcarpenter@nlma.nl.ca. You can also email us if you would like to see additional FAQs or resources added to our website.

Sincerely,

Tracey Bridger, M.D., FRCP(C)

President

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