



**NEWFOUNDLAND AND LABRADOR  
MEDICAL ASSOCIATION**

**Dr. Jonathan Greenland installed as 90<sup>th</sup> President of the NLMA**

**For immediate release – June 8, 2015**

**St. John's, NL** – Dr. Jonathan Greenland was installed as the 90<sup>th</sup> President of the Newfoundland and Labrador Medical Association (NLMA) during its annual general meeting at the Sheraton Hotel Newfoundland on Saturday, June 6.

Dr. Jonathan Greenland is a radiation oncologist who specializes in lung and hematologic cancers, as well as palliative radiotherapy. He is Divisional Chief of Radiation Oncology at Eastern Health, and works in a team environment with nine other radiation oncologists and many other health care professionals at the Health Sciences Centre.

During his inaugural speech, Dr. Greenland spoke about how the NLMA is focused on developing proactive solutions that lead to better care for patients and better value for the province's health care dollars.

“We know we can improve physician retention and achieve greater continuity for patients by implementing sustainable reforms at the primary health care level,” said Dr. Greenland.

“Patients who have regular access to long-term providers in the community receive better management of chronic illnesses, they better adhere to treatment, they get better follow-up care when released from hospitals, there is less unnecessary pharmaceutical usage and less ordering of expensive duplicate tests. The majority of Canadian provinces have frameworks in place for initiating renewal of their primary health care systems and it's time that we caught up,” he added.

Dr. Greenland explained that NLMA is working with the provincial government to develop a governance structure that outlines broad program areas for primary care renewal.

“In our negotiations with government, we have proposed that specific programs be designed to encourage things like after-hours access, enhanced chronic disease management and long-term patient attachment. We also believe strategic investments are needed to encourage collaborative models of practice where care is delivered through a family physician who works as part of a team with allied health care providers. If more patients received care from a team of providers working to their full scope of practice in the community, they wouldn't be receiving care unnecessarily in acute care settings,” said Dr. Greenland.

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Also addressing the meeting was Canadian Medical Association Honorary Treasurer Dr. Brendan Lewis. He announced the CMA Honorary Life Membership Award recipients, which included retired St. John's Internist Dr. David Wallace Ingram and retired Corner Brook General Surgeon Dr. Reginald Hearder Butler. The award recognizes those who have put into practice the aims and ideals of the medical profession.

The NLMA Honorary Life Membership Award was awarded to retired family physicians Dr. Robert Williams, Dr. Russell Harpur and Dr. Gregory Russell. The award recognizes physicians' achievements in medicine and their service to the NLMA. Their biographies are available at [www.nlma.nl.ca/Physicians/Awards](http://www.nlma.nl.ca/Physicians/Awards).

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**BACKGROUND:** [Dr. Jonathan Greenland Bio.pdf](#)

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