



NEWFOUNDLAND AND LABRADOR  
MEDICAL ASSOCIATION

**NLMA awards bicycle, helmets, to grade four students**

**For immediate release – June 24, 2015**

**St. John's, NL** – The Newfoundland and Labrador Medical Association (NLMA) has announced the winners of the bicycle helmet safety poster contest *Keep Your Lid On... It's The Law!* The winners are:

- First prize** - Brooke Smith, Holy Family School, Chapel Arm, NL
- Second prize** - Noah Smith, Holy Family School, Chapel Arm, NL
- Third prize** - Matthew Bruce, Roncalli Elementary School, St. John's, NL

The *Keep Your Lid On... It's The Law!* contest was launched on April 1, 2015, in support of the amendment to the *Highway Traffic Act*, which requires all bicyclists to wear a helmet when cycling on the province's roadways. The contest invited grade four students throughout the province to express their ideas on bicycle safety and the advantages of wearing a bicycle helmet by designing a poster promoting helmet usage.

The first prize winner will receive a bicycle, a bicycle helmet and the winning poster will be printed by the NLMA for display in elementary schools across the province. Second and third prize winners will receive a bicycle helmet.

The NLMA thanks all Grade 4 students who submitted a poster and wishes them a safe and happy summer break.

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