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# President's Letter

September 8, 2015



**Jonathan Greenland**  
MD, FRCPC  
President

## NLMA Launches Professionalism CPD Series

Dear Colleagues:

In Fall 2015 and Spring 2016, NLMA will hold a series of CPD workshops for members on topics related to medical professionalism. The series will consist of three modules: Social Media and the Digital Professional, Disruptive Behaviour, and Generational Issues in Contemporary Medicine. Each module will be accredited for both MainPro and MainCert credits.

The NLMA's Strategic Plan 2013-2018, developed in consultation with members, identified an "enduring public trust and confidence in the medical profession" as the first strategic priority. To achieve this, the plan recommends revitalizing the principles and practice of "professionalism" at all stages of medical education and professional development.

Professionalism is the cornerstone of medicine's relationship with society. It demands placing the interests of our patients above our own, and setting and maintaining standards of competency and integrity.

Dr. Gerard Farrell will present the Digital Professional module at three locations in October, including Grand Falls-Windsor (**Oct. 5**), Corner Brook (**Oct. 6**) and St. John's (**Oct. 13**). Because physicians are bound by codes of conduct and public expectations, it can be difficult to know what should and should not be shared on social media. Dr. Farrell will put social media in a historical context, offer a current perspective on where it is headed and provide advice on how to live life as a professional online. For more information and to register, visit the [PDCS website](#).

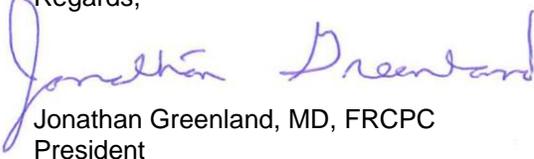
### Save the Date

Dr. Derek Puddester will present the Disruptive Behaviour module on **March 21, 2016** from 7-10 p.m. in St. John's. The workshop will discuss cultural trends that affect workplaces, identify approaches for preventing and managing disruptive behavior and provide guidance for sustaining personal and professional satisfaction.

The Generational Issues in Contemporary Medicine module will be delivered by Dr. Puddester in conjunction with the NLMA AGM in St. John's on **June 4, 2016**. Participants will explore the major generational trends shaping the medical workforce, identify potential sources of intergenerational tension and strength, and discuss strategies that promote intergenerational collaboration and synergy.

Dr. Puddester's workshops will also be broadcasted via webinar for those unable to attend in person. Stay tuned for more information on how to register.

Regards,

  
Jonathan Greenland, MD, FRCPC  
President



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